

Economic Consulting

- Provides strategic advice and information to private and public sector clients using extensive in-house expertise, unique information base, leading edge analytical techniques and wide-ranging contacts throughout Canada.
- Specializes in real estate market analysis, land use planning issues, property investment and financing, and building products and technology analysis.

REAL ESTATE MARKET AND FORECASTING ANALYSIS

Provide a wide range of studies focused on short and long-term real estate projections and market dynamics to clients as an integral part of our real estate and industry studies or as “stand alone” products, combining detailed local market analysis and a thorough understanding of macro-economic conditions and forecasting.

EXPERT WITNESS TESTIMONY

Considerable experience giving expert witness testimony related to economic and market issues, which are frequently important factors in land use disputes and in litigation involving real estate and the construction industry. The division is well known for its sound economic and market perspective, with a solid understanding of demographics, economics, real estate markets and participants, land development and construction processes, planning and related policies, and financial markets.

APPROACH MUNICIPAL FINANCE ISSUES

FROM AN ECONOMIC PERSPECTIVE,

WITH A SOLID UNDERSTANDING OF

REAL ESTATE MARKETS, THE LAND

DEVELOPMENT PROCESS, HOUSING

POLICIES AND FINANCIAL MARKETS.

MUNICIPAL FINANCE

Approach municipal finance issues from an economic perspective, with a solid understanding of real estate markets, the land development process, housing policies and financial markets. We specialize in: municipal finance impact studies, development charge analyses, and input for land use planning teams.

ECONOMIC, DEMOGRAPHIC AND IMPACT STUDIES

An array of factors such as demographics, economic and financial conditions can affect both the demand and supply side of local commercial real estate markets and ultimately help drive longer-term performance and investment trends. These studies measure the jobs and income generated by an investment, the spin-off benefits to the local economy, incremental government revenues and the support provided to existing sectors and policies.

HIGHEST AND BEST USE, RESIDENTIAL, AND RETAIL SITE ANALYSIS

Clients often need an evaluation of use or uses that can reasonably be expected to maximize the profitability for a parcel of land. This can involve assessing uses that maximize the potential of the land, and calculating financial returns from development.

BUILDING PRODUCTS AND TECHNOLOGY ANALYSIS

Provide analytical expertise and use an extensive information base to help building product companies make the right decisions about market segments and the market for their products.